



# FRIENDSHIP DAY SCHOOL FOR THE SCIENCES AND THE ARTS

*An Evening of Excellence  
Friday Nov. 1st 2024 @ 6:30  
Charlotte's PINE*



*Friendship Day School*  
*presents*  
*An Evening of Excellence*  
*Inaugural Gala*

Join us at the **PINE**  
one of Charlotte's newest and most modern  
event spaces.

You will an enjoy a memorable evening with  
dinner, entertainment and dancing all for a  
good cause.



# Exemplifying Excellence

Friendship Day School is excited to offer your company a unique opportunity to support our elementary school and make a positive impact on the education and development of our scholars. By becoming a corporate sponsor, you not only contribute to the success of our school but also gain valuable exposure within our community.

Friendship Day School is a private elementary school committed to providing a nurturing and stimulating learning environment for our scholars. We have a unique focus on the sciences and the arts, community service, public speaking and academic excellence. Our dedicated faculty and staff work tirelessly to inspire a love for learning and encourage our scholars to push the boundaries and be better in all that they do. Your support will directly contribute to the enhancement of educational programs, extracurricular activities, and overall student well-being.

Sincerest Regards,

*Ashley McKinley*





## Mission

Our mission is to establish a school for the whole child that emphasizes problem-solving skills, the scientific method of thinking, artistic expression, and character development to ensure our scholars are college-ready and prepared to participate in a global society.



## Vision

Friendship Day School for the Sciences and the Arts incorporates a commitment to academic rigor and service to humanity that prepares youth to succeed in a 21st-century world.

## Our History

Friendship Day School for the Sciences and the Arts is the product of countless hours of research into the most recent brain and learning studies and discourse about educational philosophy. Molded by the conceptual input, time, and hearts of dozens of educators and community leaders, we offer a private education designed to give our students the lift they need to soar. We provide a rigorous academic program that encourages scholars to engage, explore, and evaluate the world through the lens of the sciences and the arts. Our beautiful private school setting is open to youth of all faiths and ethnicities.

# Impact

Your contribution will support our school in a multitude of ways. Overall our commitment to creating safe spaces for children, but specifically underserved children is our specialty. We believe that curating a space for children to explore their natural abilities and reach their fullest capacity is our life's mission. Your support will allow us to make a bigger IMPACT. See the many ways below:

- Modernization of our current STEM lab
- Expansion of our Suzuki Violin and Creative Arts Programs
- Acquisition of additional SMART panels for each classroom
- Upgraded technology that allows each of our scholars to have their own individual device
- Purchase of the latest research based curriculum to increase academic achievement
- Attract and retain quality staff
- Annual fundraising goal is \$100,000

*FDS is a 501c3 nonprofit organization, which means that your donation is tax deductible.*



# Why Sponsor FDS?

## Community Engagement

Associate your brand with a reputable institution and engage with families, faculty, and the local community.

## Brand Visibility

Benefit from exposure on our school's website, newsletters, and at various school events.

## Positive Impact

Demonstrate your commitment to education and community development.



# Corporate Sponsorship Engagement Tiers



## *Platinum Sponsor - \$5,000+*

- Logo prominently displayed on school website and event materials
- Dedicated table for 8 patrons with signage, mention at the event and additional beverage tickets
- 1 minute video spotlight
- Acknowledgment on all social media platforms
- Recognition at major school events
- Opportunity to provide promotional materials in school packets

## *Gold Sponsor - \$2,500*

- Logo featured on school website
- Dedicated table for 8 patrons with signage and mention at the event
- Acknowledgment on social media platforms
- Recognition at select school events
- Opportunity to provide promotional materials at specific events



# Corporate Sponsorship Engagement Tiers

## *Silver Sponsor - \$1,750*

- Logo displayed on school website
- Dedicated table for 8 patrons with signage and mention at the event
- Acknowledgment in school newsletters
- Recognition at one school event
- Opportunity to provide promotional materials at sponsored event

## *Bronze Sponsor - \$750*

- Name listed on school website
- 2 tickets to an evening of excellence
- Acknowledgment in school newsletters
- Recognition at one school event



# Corporate Sponsorship Engagement Tiers



## *Ready To Soar Sponsor - \$250*

- 1 ticket to an Evening of Excellence
- Thank you letter from the FDS Board of Directors

## *Details for the Evening*

- Plated Dinner with drink tickets
- Black Tie
- Dancing and Entertainment
- Silent Auction

## *How to Become a Sponsor*

Contact our Sponsorship Coordinator: Courtney Johnson, at [fdsgala@friendshipcharlotte.org](mailto:fdsgala@friendshipcharlotte.org) or 704-617-0016 to discuss your preferred sponsorship level, donations and benefits.

Deadline for Sponsorship Commitments: Aug. 1st



# Community Partnerships



# Contact Information

Website: [www.friendshipdayschoolcharlotte.org](http://www.friendshipdayschoolcharlotte.org)

Email: [fds@friendshipcharlotte.org](mailto:fds@friendshipcharlotte.org)

Phone: 704-391-6680

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